

GRANDVIEW EMERSON NEIGHBORHOOD ASSOCIATION 2018 ACTION PLAN

Board of Directors: The Board shall conduct the general business of the Association; consider all questions of policy; and present recommendations to the Membership for action. An immediate goal of the Executive Board is to establish systems, structures, and processes that will contribute to the growth, stability, and sustainability of the Grandview Emerson Neighborhood Association.

Objective:	Actions/Strategies:	Responsible Parties:	Timeline:	Outcomes:
-to gain and use feedback from GENA members to assess current systems, structures, and processes	-develop and post a Year-end Member Survey -conduct informal interviews with members	GENA Board of Directors	November - December 2017	
-to establish standing and/or ad hoc committees that will assume responsibility for implementing specific objectives of GENA's Annual Action Plan	-propose names and define responsibilities for standing committees -present committees to members for approval -recruit members to serve on committees -designate committee chairs by vote of committee	GENA Board of Directors GENA Board and Members GENA Board of Directors Members of each standing committee	December 2017 - January 2018	
-to review GENA's bylaws and recommend changes as needed	-review the bylaws -recommend revisions -present recommendations for approval at a general meeting	GENA Board of Directors GENA Members	October 2018 Board meeting November 2018 General meeting	

Membership and Event Committee: The Membership and Event Committee welcomes new residents to the Grandview Emerson Neighborhood, creates opportunities for social interaction among members of GENA, and assists with the annual membership drive. Currently, this committee sponsors the following events: a rummage sale, the June potluck, and GENA’s participation in the “Falling in Love with Your Neighborhood” event.

Goal: to develop and nurture social networks in the Grandview Emerson Neighborhood that will foster healthy, trusting, and reciprocal relationships among its residents

Objective:	Actions/Strategies:	Responsible Parties:	Timeline:	Outcomes:
-to establish committee roles and practices	<ul style="list-style-type: none"> -elect a chair -establish a schedule for committee meetings -designate areas of responsibility for committee members 	M&E Committee Members: Emily Crook	December 2017- January 2018	
-to establish a calendar for 2017-18 social events	<ul style="list-style-type: none"> -review current GENA events -propose revisions or additions to the social events calendar 	M&E Committee Members	January 2018	
-to develop objectives for the 2018 Action Plan	-present Membership and Event objectives to the Board for inclusion in the 2018 Action Plan	M&E Committee Members M&E Chairperson	January 2018	

Infrastructure and Traffic Committee (Public Spaces): The Infrastructure and Traffic Committee works on issues related to land use and zoning, traffic safety and parking, utilities, storm water management, maintenance and preservation of neighborhood assets. This committee provides a liaison for city projects in the neighborhood and advocates for a safe and well-maintained neighborhood infrastructure.

GENA Transportation Vision (adopted 9/15/15)

To support the Streets & Highways Transportation Vision for the City of La Crosse, specifically to improve our neighborhood's transportation infrastructure and land use so it is safe and accessible for all people and using all modes of transit.

The Grandview-Emerson Neighborhood is a diverse and thriving community of homeowners and renters, students and longtime residents, businesses and institutions, bluffs and marsh. The Grandview-Emerson Neighborhood Association (GENA) would like to invite all stakeholders to work with us to create a neighborhood that is sustainable for all its residents.

Because our neighborhood borders the University of Wisconsin-La Crosse it often suffers from the ill effects of commuters who regularly choose to park on our streets. To reduce parking congestion, promote the safety of those living in and traveling through our neighborhood, and safeguard our natural resources, we seek to:

- Reduce our community's overwhelmingly unsustainable dependency on single-occupant motor vehicles as our primary mode of transportation
- Prioritize alternative modes of moving people such as cycling, walking, using assistive mobility devices and public transportation.

Objective:	Actions/Strategies:	Responsible Parties:	Timeline:	Outcomes:
-to establish committee roles and practices	-elect a chair -establish a schedule for committee meetings -designate areas of responsibility for committee members	Committee Members: Jacob Sciammas	January 2018	
-to develop objectives for the 2018 Action Plan	-present Infrastructure and Traffic objectives to the Board for inclusion in the 2018 Action Plan	Committee Members Chairperson	January 2018	
-to advocate for and oversee the renovation of Memorial Pool		Memorial Pool Committee	ongoing	

Environment and Livability Committee: The Environment and Livability Committee works on projects that contribute to the health, safety, beauty, and livability of the Grandview Emerson Neighborhood. Current and potential projects for this committee include garden and beautification projects, stewardship of neighborhood parks, **oversight of housing maintenance**, and establishment of a neighborhood block watch system.

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-to establish committee roles and practices	<ul style="list-style-type: none"> -elect a chair -establish a schedule for committee meetings -designate areas of responsibility for committee members 	Committee Members: Barb Janssen Doug McVey Sharon Sharp	January 2018	
-to develop objectives for the 2018 Action Plan	-present Membership and Event objectives to the Board for inclusion in the 2018 Action Plan	Committee Members Chairperson	January 2018	-to develop objectives for the 2018 Action Plan
-to maintain and nurture neighborhood gardens		Beautification Committee	Spring-Fall 2018	
-to replace trees lost to Emerald Ash Borer		Tree Committee	Spring 2018	
-to expand and diversify plant varieties in neighborhood gardens		Beautification Committee		
-to review and recommend updates of GENA's Land Use Plan	-establish committee -work with City Planning Department to establish an action plan	Land Use Plan Update Committee	December 2017 - ?	

Communication Committee: The Communication Committee helps promote GENA events and projects to encourage community participation and support. Projects include maintaining the website and social media, creating flyers and membership materials, organizing neighborhood communication--emails, postings, flyering, posters, signs--organizing and directing the annual membership drive and overseeing community calendars and public relations.

Goal:

Objective:	Actions/Strategies:	Responsible Parties:	Timeline:	Outcomes:
-to establish committee roles and practices	<ul style="list-style-type: none"> -elect a chair -establish a schedule for committee meetings -designate areas of responsibility for committee members 	Committee Members: Nora Garland Darci Thoune Andrew Woodruff		
-to develop objectives for the 2018 Action Plan	-present Membership and Event objectives to the Board for inclusion in the 2018 Action Plan	Committee Members Chairperson	January 2018	-to develop objectives for the 2018 Action Plan
-to revise and oversee a GENA website				